



THE FUTURE-PROOF PARTNERSHIP

TOOLS AND EXPERTISE TO THRIVE IN
THE DIGITAL FUTURE

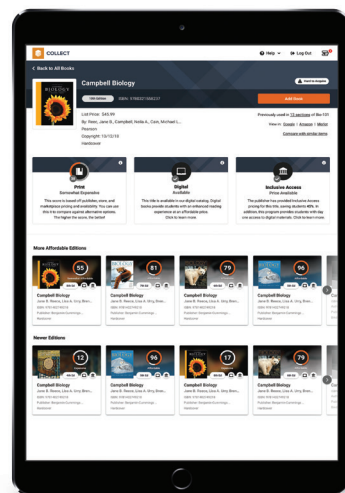




VERBA COLLECT

The industry's best adoptions tool just stepped into the future.

What's new?

- Collect adoptions faster with a new mobile-friendly instructor experience
- Drive affordability with new title-level details
 - Inclusive Access pricing
 - Digital availability
 - Affordability metrics and alternative versions
- Streamlined management of Inclusive Access adoptions
 - Easily review and confirm IA interest
 - Jumpstart confirmed adoptions with one click







Digital Available

This title is available in our digital catalog. Digital books provide students with an enhanced reading experience at an affordable price.

[Click to learn more.](#)



Inclusive Access Price Available

The publisher has provided Inclusive Access pricing for this title, saving students **45%**. In addition, this program provides students with day one access to digital materials. [Click to learn more.](#)

Since 2011, over 200 campus stores have shaped Verba Collect.

- The most robust and flexible adoptions tool on the market
- Proven integrations with leading point-of-sale providers
- Intuitive design and easy customization to meet your needs
- New features to help you grow Inclusive Access, OER, and digital sales
- Communications tools to engage with instructors and gather data

WHAT INSTRUCTORS SAY

“Wow! This interface is a 100% improvement over the old online adoption process. Kudos to the bookstore.”

NC STATE INSTRUCTOR

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“I was very pleased to find out how easy and enjoyable the process really was. I don’t know if you were instrumental in bringing us Verba, but I wanted to write you and tell you how grateful I am for it. Thank you for making an easier and more efficient process for textbook reqs!”

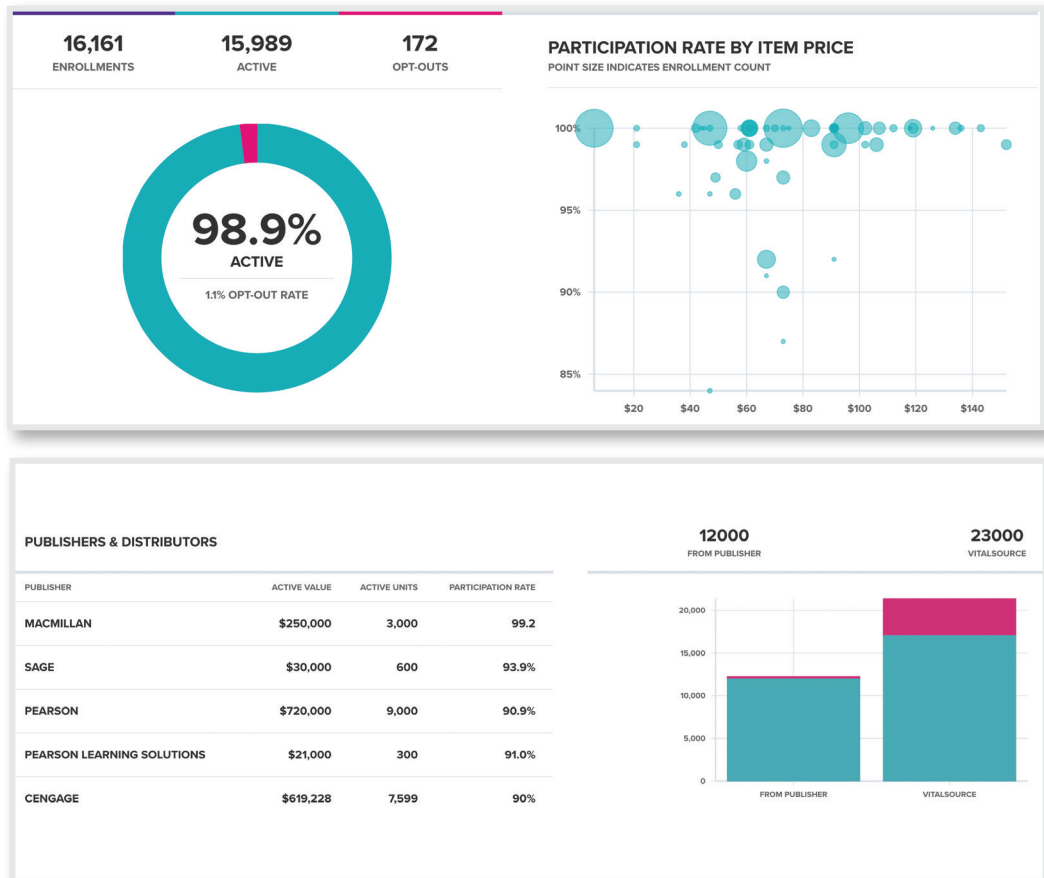
ABILENE CHRISTIAN UNIVERSITY INSTRUCTOR



VERBA CONNECT

Give your Inclusive Access program superpowers with Verba Connect: the leading Inclusive Access management tool built and supported by the industry's most experienced team.

Go confidently into the future knowing that your program can easily scale and evolve.



Power student savings and day-one access with Verba Connect.

- Manage opt-in, opt-out, and e-commerce purchasing models across multiple schedules
- Leverage our national Inclusive Access catalog to identify new opportunities and negotiate competitive prices
- Keep students informed with automatic and targeted emails
- Reduce stress and eliminate spreadsheets with unparalleled student charge tracking and reporting tools
- Grow your program with intelligent reporting and insights

WHAT STORES SAY



“Verba Connect worked phenomenally well. I could not imagine going back to spreadsheets to manage Inclusive Access.”

KURT KAISER, COLORADO STATE UNIVERSITY BOOKSTORE



VERBA COMPARE

In the digital future, transparency and selection are as critical to your store's success as affordability and access. Set your store up for success with Verba Compare, the only store-branded comparison shopping tool on the market.

What's included?

- Beautiful, mobile-friendly shopping experience for your students
- Select from ten leading retailers to highlight your competitive pricing and provide students with purchasing options
- Stores using Compare win over 80% of sales. Even when students choose to shop elsewhere, your store earns lucrative affiliate commissions

The screenshot displays the Verba Compare interface. On the left, a sidebar lists course materials for 'SOC 110 (15392 - SCHULER, CHARLOTTE)' and 'ENGL 105 (16503 - ANDERSON, DANA)'. The main content area shows a comparison for 'COMMUNICATION TOOLS FOR TECHNICIANS' by KING. The book is recommended and has ISBN 9781465299901. The interface shows three options: 'FROM NDSCS BOOKSTORE' (USED, \$64.05, UNAVAILABLE), 'FROM NDSCS BOOKSTORE' (NEW, \$85.35, ADD TO CART), and 'FROM THE WEB' (AMAZON, \$144.78, ADD TO CART). The Amazon option is marked as 'ACCEPTABLE' and 'ARRIVES BY FEBRUARY 22'. The interface also includes a 'PICK IT UP OR SHIP IT!' button and a 'FROM THE WEB' tab.

FROM NDSCS BOOKSTORE	FROM THE WEB
\$64.05 UNAVAILABLE	\$144.78 ADD TO CART
\$85.35 ADD TO CART	



More than tools, this partnership represents a shared commitment to the future success of independent campus stores.

A partnership to future-proof your store and grow your course materials business

Point of Sales Integrations

- Blackboard Transact (Sequoia)
- Booklog
- Nebraska
- RATEX
- MBS
- NetSuite (Summer 2019)

Unmatched Reach

- World's largest catalog of courseware and e-texts
- 10% margin on everything, from e-texts to courseware, sold through your POS or a white-label store



Collect



Connect



Compare



Bookshelf



The industry's most experienced team

Campus stores are shaping the future of course materials access and affordability. Verba | VitalSource is here to help. With the Future-Proof Partnership, your store can take advantage of the leading tools for campus stores, the world's largest digital catalog, and the most experienced team in the industry.

The future is fast approaching. Let's get started!
sales@verbasoftware.com



get.vitalsource.com/campus-stores